



Dorsetshire Hill
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Programme and Commercial Rates
Effective January 1 1998

Programmes	EC\$	US\$
2 mins	\$115.00	\$43.07
3 mins	\$125.00	\$46.82
5 mins	\$135.00	\$50.56
10 mins	\$159.38	\$59.69
12 mins	\$172.13	\$64.47
15 mins	\$191.25	\$71.63
20 mins	\$204.00	\$76.40
30 mins	\$223.13	\$83.57
40 mins	\$286.88	\$107.45
45 mins	\$318.75	\$119.38
50 mins	\$350.63	\$131.32
60 mins	\$382.50	\$143.26

Tele-Classified Ads		
35 words	\$30.00	\$11.24
60 words	\$50.00	\$18.73

Live Broadcasts/hr.	\$700.00	\$262.17
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Contracts for periods not exceeding six (6) consecutive calendar months earn discounts as per:

Value	Discount
\$500 - \$999	1%
\$1,000 - \$1,999	2%
\$2,000 - \$4,999	2.5%
\$5,000 - \$8,999	5%
\$9,000 - \$12,999	7.5%
Over \$13,000	10%

Commercials	EC\$	US\$
5 secs	\$15.00	\$5.62
10 secs	\$22.50	\$8.43
15 secs	\$27.00	\$10.11
20 secs	\$30.00	\$11.24
25 secs	\$37.50	\$14.04
30 secs	\$45.00	\$16.85
35 secs	\$48.75	\$18.26
40 secs	\$52.50	\$19.66
45 secs	\$60.00	\$22.47
50 secs	\$67.50	\$25.28
55 secs	\$71.25	\$26.69
60 secs	\$75.00	\$28.09

Preferred Spots attract a 10% premium

Volume discounts are calculated on the Total Net Value of the contracts before deduction of an Agency Discount.

A 15% commission is allowed to recognized Advertising Agents/Agencies.

Studio Production:		
Filming (per hour)	EC\$	US\$
Analog	\$75	\$28.09
Digital	\$150	\$56.18
Editing (per hour)		
Analog	\$75	\$28.09
Digital	\$150	\$56.18

Note: Bank charges for payments in US\$ via wire transfers and certified cheques are applicable.